

IT'S  
**TIME**  
TO **LOVE**  
YOUR  
**HOME**



**BY • ABDUL**

**DESIGN STUDIO**



## — DIVE INTO THE WORLD OF LUXURY LIVING —

BY ABDUL DESIGN STUDIO was founded by Abdulrahman Zubida in Doha, Qatar, swiftly establishing a reputation of quality and excellence within the Interior Design Industry throughout Qatar.

At BY ABDUL DESIGN STUDIO, we are a highly driven, energetic and ambitious team of architects and designers who have been working within the industry for 15 years with international exposure with a broad understanding of local and the regions dynamics of design. Along with the wealth of experience we boast, comes creativity.

Our fundamental goal is to build BY ABDUL DESIGN STUDIO to be individual and unique.





“ AFTER SEEING A NICHE IN THE MARKET, ABDUL WAS INSPIRED TO BUILD A UNIQUE BUT ACCEPTABLE BRAND IN DOHA, PROVIDING A CREATIVE YET DYNAMIC APPROACH TO INTERIORS.

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**ABDUL ZUBIDA**  
CEO - FOUNDER



“ HAVING WORKED WITH PRESTIGIOUS CLIENTS BASMA BRINGS STRONG CONCEPTUAL DESIGN SKILLS AND AN EYE FOR DETAIL TO BY ABDUL DESIGN STUDIO.

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**BASMA TEBIBI**  
ART DIRECTOR

A black and white portrait of a woman with short, light-colored hair, wearing a white collared shirt. She is looking slightly to the right of the camera with a gentle smile. The background is dark and out of focus.

“ FASHION AND STYLE CAN BE PART OF YOUR LIFE IF YOU LET ANNA ORGANIZE YOUR HOME. SHE HAS A UNIQUE SENSE OF BALANCE BETWEEN ART AND EVERYDAY LIFE. WHERE YOU LIVE AND WHAT YOU WEAR IS THE WAY YOU PRESENT YOURSELF TO THE WORLD. STYLE IS SOMETHING EACH OF US ALREADY HAD, ANNA WILL HELP YOU TO FIND IT.

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**ANNA GRISHINA**  
STYLIST AND PROFESSIONAL ORGANIZER







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## OUR TEAM

### A WINNING TEAM

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Here at BY ABDUL DESIGN STUDIO we believe that an exceptional interior design, is an art form. Our team has been trained in various aspects of design, art and architecture and can work in a versatile manner with a variety of design and interior styles.

Great design is built from a team of people coming together with common values, their experiences and ideas to create what the client visualizes.





A photograph of a classic interior design scene. In the foreground, a dark blue velvet sofa with brass nailhead trim is partially visible. To the right, three lit candles in a black metal holder stand on a dark wooden floor, casting a warm glow. The background features white paneled walls and a framed abstract painting in the upper left corner.

## INTERIOR DESIGN

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- Interior furnishings and improvements budget
- 2D layout development
- 3D and walk through videos
- Technical detail & development
- Material specification/selection
- Review furniture layouts with lighting and electrical plans
- Coordinate decorative accessories & placement
- Tender documentation
- Site planning & supervision

THE  
POWER  
*of black*

TO



# WHLITK

BLEND OF  
TRADITION &  
MODERN  
STYLE



“ A GREAT INTERIOR DESIGN LIVES FROM THE INDIVIDUAL HISTORY OF THE OWNERS AND A SUCCESSFUL MIX OF GOOD DESIGN AND PERSONAL OBJECTS. ”

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**ABDULRAHMAN  
ZUBIDA**



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## REDESIGNING YOUR DEFINITION OF ART

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Everything we create, we believe in re-designing your definition of art.

We strive to create spaces that are a true vision and expression of our client's desires.

Sofistike provides designs and accomplishes fit outs that are creative yet elegant, each project is uniquely designed with the client in mind.

We design and deliver nothing less than excellence from consultation to the delivering of the final product.

A successful interior fit out requires the involvement of professionals.

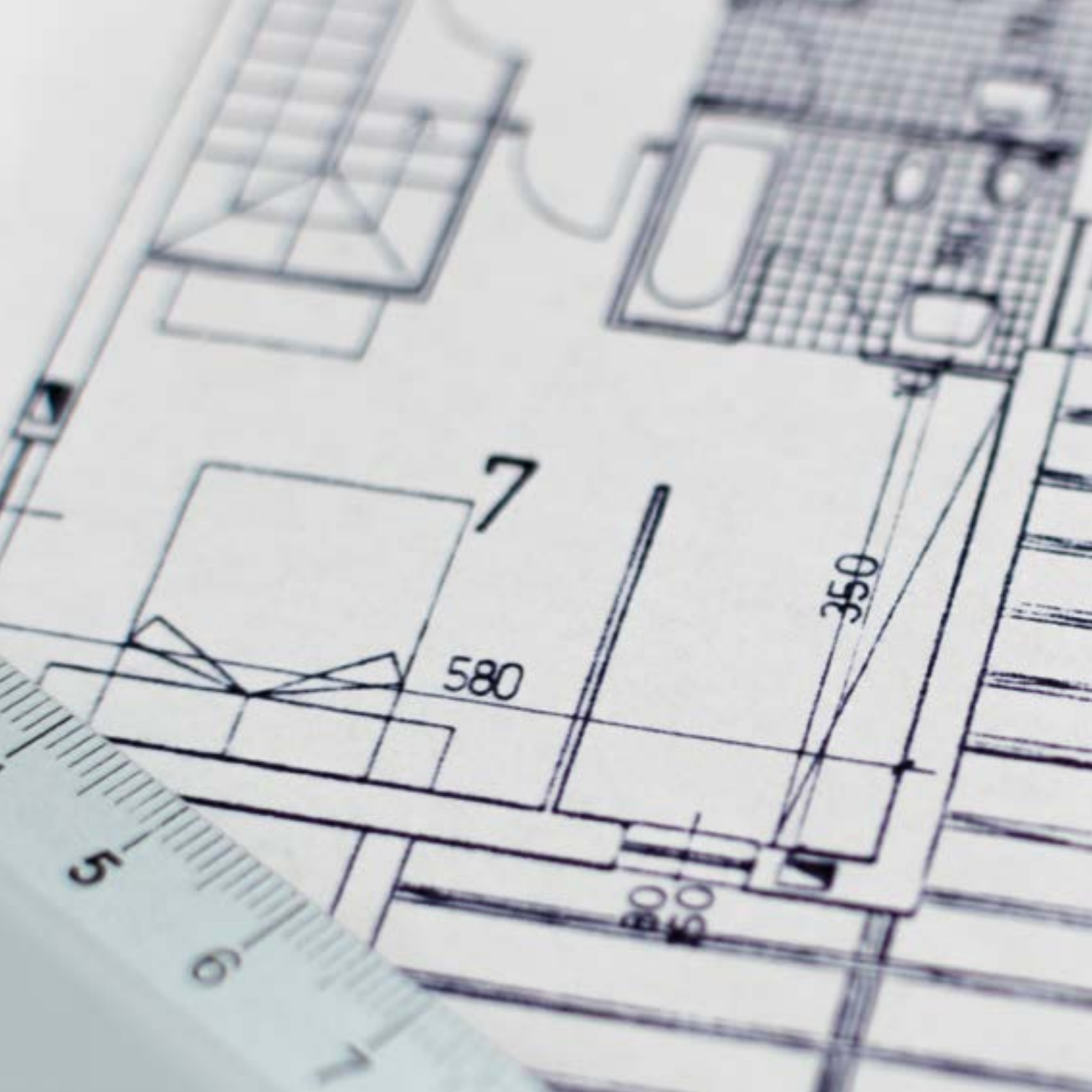
BY ABDUL DESIGN STUDIO team offers flawless bespoke interior fit out services which include everything you need with low level disruption.

We offer customized solutions according to the needs of each individual project, guaranteeing that personal touch our clients seek.

We offer the following services for;

- Hospitality
- Food & Beverage
- Health and Fitness
- Retail
- Residential









## **PROGRAMMING & SPACE PLANNING**

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- Meet to determine client's needs, schedule and budget
- Establish functional and aesthetic goals
- Inventory of existing furnishings & other reusable items
- Provide space plans with furniture layout
- Developed project timeline

# INJECTION *of flora*





ma vie  
EN  
ROSE



A photograph of a hallway interior. In the foreground, a dark wood console table with turned legs holds a green potted plant. On the wall behind the table is a round mirror with a thick, woven metal frame. The floor features a black and white geometric pattern. In the background, a door with a diamond-patterned glass insert is visible. The ceiling has recessed lighting.

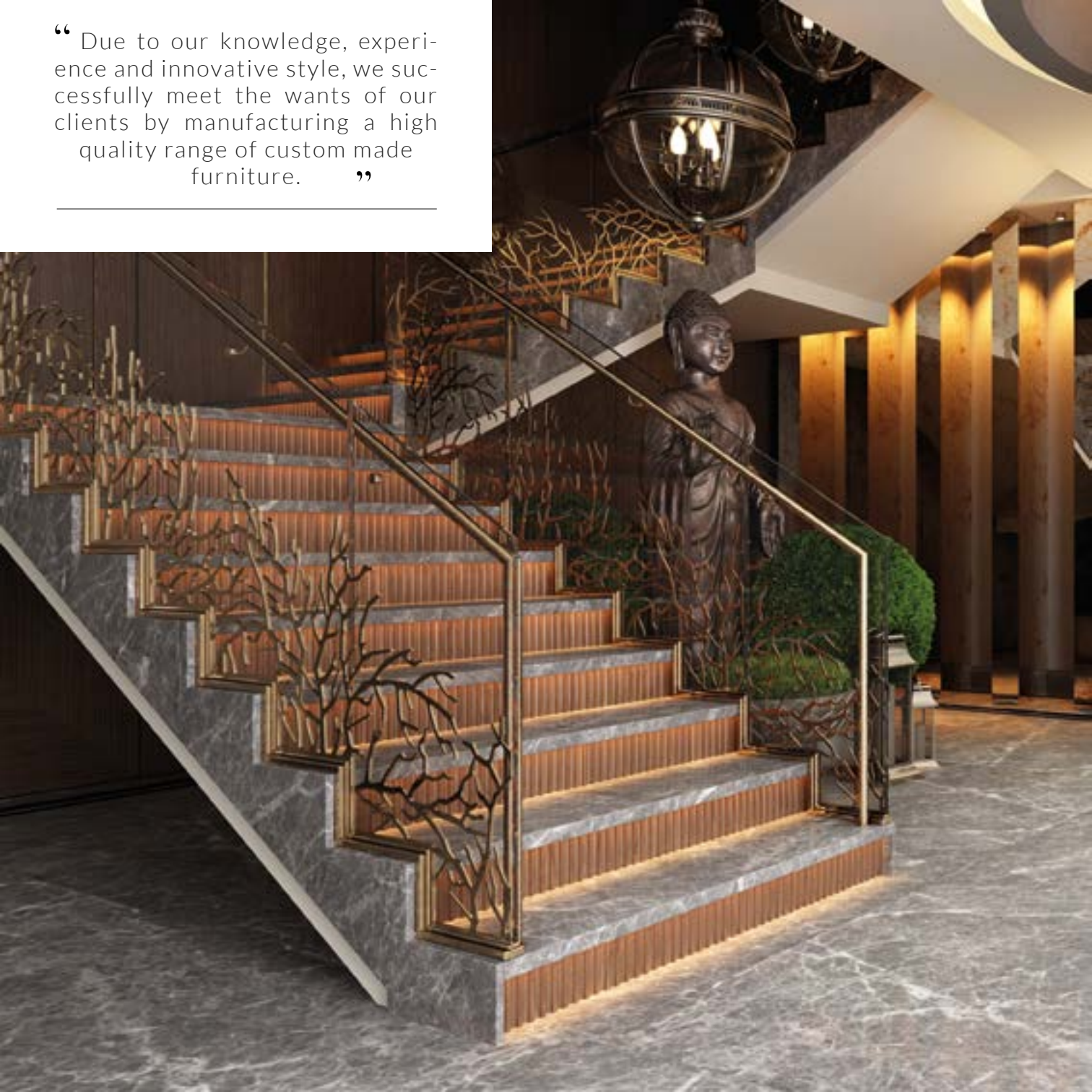
## FIT OUTS

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- Budget analysis
- Value engineering
- Gypsum décor
- Marble supply & install
- Joinery supply & install
- Glass and aluminum supply & install
- Finishes & fixtures selection
- Furniture & equipment inventory
- Custom made Sofistike furniture design
- Consultant & trade coordination

“ Due to our knowledge, experience and innovative style, we successfully meet the wants of our clients by manufacturing a high quality range of custom made furniture. ”

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## DESIGN THAT SPEAKS TO YOU

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A successful interior fit out requires the involvement of professionals. BY ABDUL DESIGN STUDIO team offers flawless bespoke interior fit out services which include everything you need with low level disruption. We offer customized solutions according to the needs of each individual project, guaranteeing that personal touch our clients seek. We offer the following fit out services.

- Turn-key solution within-housecapabilities.
- Gypsum
- Painting
- Glass and aluminum
- Wooden works
- Civil Works
- High-end decorative finishes

### **Custom Made Furniture**

Due to our knowledge, experience and innovative style, we successfully meet the wants of our clients by manufacturing a high quality range of custom made furniture. Our unique collections are created by our designers with passion, reflecting furniture trends of the world.









## PROJECT MANAGEMENT

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- Project milestone setting
- In detail project planning
- Time, quality & cost management
- Provide on-site inspections during construction
- Quality engineering
- Risk management
- Subcontractor & construction management
- Contract documentation





# THE POWER *of light*







## **CUSTOM MADE FURNITURE**

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DUE TO OUR KNOWLEDGE, EXPERIENCE AND INNOVATIVE STYLE, WE SUCCESSFULLY MEET THE WANTS OF OUR CLIENTS BY MANUFACTURING A HIGH QUALITY RANGE OF CUSTOM MADE FURNITURE. OUR UNIQUE COLLECTIONS ARE CREATED BY OUR DESIGNERS WITH PASSION, REFLECTING FURNITURE TRENDS OF THE WORLD.

Simply Home

# Decorating

**PARTNER** *with*  
**A CREATIVE EXPERT**

**WORKING WITH US IS AS EASY AS  
1...2...3...**

LET'S FACE IT... WHEN YOU'RE NOT COMFORT-  
ABLE AT HOME, IT FEELS LIKE YOUR LIFE IS ON  
HOLD.



## Step 1

### Discovery Call

A complimentary Discovery Call is how every Simply Home Decorating project begins. During this brief conversation we'll talk about your design needs, share details about our process, and help you decide which one of our services is right for you.

## **Step 2**

### **Design Discovery Session**

During this 2-hour in-home consultation we'll take some time to get to know you better, review your prep-work and walk through your home in order of priority, dispensing advice along the way. Following our meeting we will provide you a written report of our design recommendations for your home, including suggestions of where to source recommended products. Where relevant we can also provide trade and professional recommendations for large-scale renovations, exterior and landscaping projects or home staging. If you upgrade to our Signature Design Service, we'll use your Design Discovery Session to collect all of the information we need to draft a detailed proposal for your home décor project before continuing to Step 3.



## **Step3**

### **Signature Design Service**

Imagine no more fruitless shopping trips, wasted resources or waiting around for no-show trades people. If you want to eliminate the stress and guesswork from home decorating, upgrading to our Premium Signature Design Service is the ideal option for you. This full service option includes a comprehensive creative concept, sourcing of all selections, start to finish project management and supervised installation.

Investment varies depending on your needs. Please schedule a complimentary Design Discovery Call for more information.





A modern, dark wood vanity with a large mirror and a lamp. The vanity has two drawers with silver handles. A large mirror is mounted on the wall above the vanity, reflecting the room. A lamp with a white shade and a gold base is on a side table next to the vanity. The room has a neutral color palette with a textured wall and a striped pillow.

## CLOSET'S ORGANIZING

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WE OFFER A FULL WARDROBE ORGANISATION SERVICE IN QATAR, WORKING WITH YOU ON YOUR DRAWERS, CUPBOARDS AND STORAGE TO CREATE PRACTICAL AND EFFICIENT SPACE WHICH ALSO FULFILS YOUR VISUAL DESIRES.

WE'RE HERE TO HELP YOU REDISCOVER YOUR WARDROBE, PRIORITISING THE CLOTHES THAT YOU LOVE, MAKING THEM EASIER TO ACCESS AND SHEDDING OR RELOCATING THOSE ITEMS THAT ARE TAKING UP PRECIOUS SPACE.

**WWW.BYABDULSTUDIO.COM**  
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